

WHAT: Dior Pure Poison launch

WHEN: Wednesday 30 June

WHERE: The Great Hall,
Darlinghurst

WHO: Camilla and Marc
Freeman, John Hawker, Mia
Freedman, Grant Pearce

The setting was devious: a Darlinghurst church was converted into a dark and seductive launch spot for the latest Dior fragrance, Pure Poison. Moët, delicious Hugo's cocktails and a barramundi supper was served to the 60 VIP Dior contacts invited. Petits fours proved a divine finishing touch to the evening (crème brûlée, yum!), as was teetering away with the lingering scent of Pure Poison in the air.

PHOTOS: Andrea Francolini

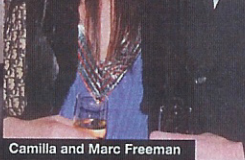
Zoe Foster, Amy Cummins and Zara Abrahams



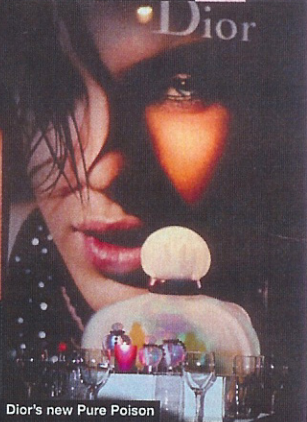
Kate Lovelace



Tali Shine



Camilla and Marc Freeman



Dior's new Pure Poison

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